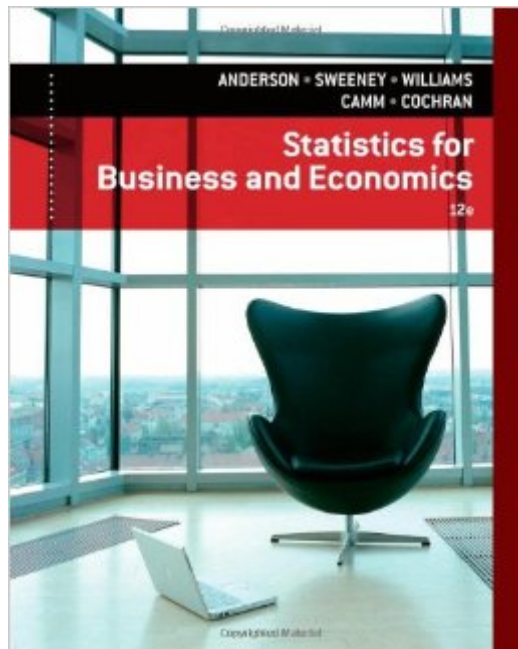


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Statistics For Business & Economics



Synopsis

STATISTICS FOR BUSINESS AND ECONOMICS brings together more than twenty-five years of author experience, sound statistical methodology, a proven problem-scenario approach, and meaningful applications to demonstrate how statistical information. Discover how the most trusted approach to statistics today is Simply Powerful with the latest market-leading text from respected authors Anderson/Sweeney/Williams. STATISTICS FOR BUSINESS AND ECONOMICS, 11e introduces sound statistical methodology within a strong applications setting. The authors clearly demonstrate how statistical results provide insights into business decisions and present solutions to contemporary business problems. New cases and more than 350 real business examples and memorable exercises, 150 of which are new in this edition, present the latest statistical data and business information. With this book's comprehensive coverage and unwavering accuracy, you select the topics best for your course, including thorough coverage of the latest versions of MiniTab 15 and Excel 2010, along with StatTools and other leading Excel 2007 statistical add-ins within chapter appendices. Author-written support materials and CengageNOW online course management system provides time-saving, complete support to ensure student understanding. Choose Anderson/Sweeney/Williams' STATISTICS FOR BUSINESS AND ECONOMICS, 11e for the Simply Powerful statistical solution you need for your course. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>.

Book Information

Series: Statistics for Business and Economics (Book 12)

Hardcover: 1120 pages

Publisher: South-Western College Pub; 12 edition (January 1, 2013)

Language: English

ISBN-10: 1133274536

ISBN-13: 978-1133274537

Product Dimensions: 10 x 8.3 x 1.7 inches

Shipping Weight: 4.6 pounds

Average Customer Review: 4.1 out of 5 stars [See all reviews](#) (47 customer reviews)

Best Sellers Rank: #41,441 in Books (See Top 100 in Books) #47 in [Books > Business & Money > Education & Reference > Statistics](#) #90 in [Books > Science & Math > Mathematics > Applied > Statistics](#) #113 in [Books > Textbooks > Science & Mathematics > Mathematics > Statistics](#)

Customer Reviews

I have been teaching with this book for over 10 years (present and earlier editions). This book is OK, it may or may not have been my #1 choice but it was chosen by a department committee. It decently covers the subjects I need for a first year first course undergrad. As far as contents go I'd rate it a 3.5. It's OK. Just too wordy : the material that actually matters is worth, in my mind, 150 to 200 pages. Definitely not 1120 pages. So why the one-star rating? Well, the price is just outrageous. Come on, this is statistics as it has been pretty much unchanged in the last 30 (50?) years. New editions come up way too often, bring extremely marginal changes (page numbering?), just enough that we are forced to upgrade and students have a hard time reselling their books. Of course, this is true of many textbooks today. But close to 250\$ for a new edition that brings little more than the first? If it were not against the school's policies I would definitely encourage you to... well, you know. If you (a student I presume) insist, I suggest you purchase a used k-th edition, with k

I used 9e at business school back in 2004, paid around \$90 for the then-new edition. Lately I was thinking about looking at this book again and found the prices for 11e, 12e at around \$2xx on Amazon. I closely looked at the Table of Contents of 9e and 12e, and even read the Preface in 12e. The authors said they updated one chapter "significantly", and added a few new cases. From a student point of view, I would not believe it does not warrant the edition upgrade. I knew from a professor at my school that a common tactic in the publishing industry is that the publisher keeps pushing the authors to make changes to their books so new editions can be published, thus new, higher prices can be charged. Most students are below-average-income people. I don't think it is ethical and fair to publish new editions of books w/o really delivering commensurate new contents.

The book is very detailed, but there are much better books out there that explain the material in a less convoluted way. Had to use handouts and photocopies from other books for class work, because this book was just too verbose and needlessly complicated.

Not too bad, but I wish the selected answers in the back of the book also showed us how they did the problems, so that when I got a different answer I would be able to see what I did differently or wrong. I got this book for my stats class because this is the required text.

Great book for learning business and econ oriented stats and probability! It helped me get a good grade in MGMT 305 at Purdue University! It has good examples, ample practice problems, a straightforward layout and all the guidance about stats software (Excel and Minitab) that one could

need!

My daughter in college says this book is too big, lengthy and wordy. But there are plenty of exercise problems. There is no time to read this large mass of papers so she refers to her old notes and online videos. Buy cliff notes or any short book that quickly summarizes main concepts in very few pages.

I don't like the way the book words things, my professor uses simple examples to explain which makes it easier to understand. arrived on time though, I only use it for the examples at the end of the chapters because it's not very easy to understand for people just learning about statistics.

it was pretty good few hick ups on pages

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